

PROJECT SCOTLAND

THE SCOTTISH CONSTRUCTION NEWS MAGAZINE

projectscot.com

is the online resource for the Scottish construction industry brought to you by Project Scotland magazine. The Project Scotland website works alongside the magazine keeping users informed of top stories, features and events as well as delivering all the benefits you'd expect from a digital source including twitter and facebook feeds connecting directly to the audience that matters - the construction industry in Scotland.

projectscot.com twitter.com/projectscot facebook.com/projectscot

Go digital

Share our success and reach your target audience - the people who are more likely to respond and invest with you. Display your products or services 24/7 directly in front of the people who want to know at projectscot.com

1. Leaderboard banner

Dimensions: 728px wide x 90px height
Format: Static GIF or JPEG, 72dpi, RGB
Appears top left within the 'head' of the site.
RATES: £1250 8wks

2. Header button

Dimensions: 200px wide x 90px height
Format: Static GIF or JPEG, 72dpi, RGB
Appears top right within the 'head' of the site.
RATES: £450 8wks

3. Homepage banner

Dimensions: 620px wide x 90px height
Format: Static GIF or JPEG, 72dpi, RGB
Appears on the homepage.
RATES: £400 8wks

4. Medium rectangle

Dimensions: 300px wide x 250px height
Format: Static GIF or JPEG, 72dpi, RGB
Appears in the right sidebar. (not shown)
RATES: £650 8wks

5. Half page

Dimensions: 300px wide x 600px height
Format: Static GIF or JPEG, 72dpi, RGB
Appears in the right sidebar.
RATES: £950 8wks

